

Unity Day Celebration – 31 October 2025

Keshav Memorial Institute of Commerce & Sciences celebrated **National Unity Day (Rashtriya Ekta Diwas)** on **31st October 2025** to honour the birth anniversary of *Sardar Vallabhbhai Patel*. The programme focused on promoting the values of **unity, integrity, and national integration** among students.

The event commenced with an inspiring message from **Secretary Shri A. Subramanyam**, emphasizing the role of unity and discipline in nation-building. **Principal Mrs. V. Shanthi** and **Director Dr. Nageswar Rao** encouraged students to contribute positively to society and uphold national values. The programme was coordinated by **NSS Programme Coordinator Ms. Madhurima**, ensuring enthusiastic involvement from the NSS team.

More than **300 members, including NSS volunteers and students of KMICS**, actively participated in the **Ekta Diwas Pledge** and the **Unity Rally from Narayanaguda to Melkote Park**. Students raised slogans and carried placards spreading the message of *Unity in Diversity* and social harmony.

An **Essay Writing & Elocution Competition on National Unity** was also organized, where students expressed insightful perspectives on the relevance of unity in the nation's progress. **Winners were felicitated with awards and certificates**, appreciating their participation and excellence.

The celebration fostered patriotism, teamwork, and social responsibility, marking a meaningful and energetic observance of Unity Day at KMICS.















